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**FOR IMMEDIATE RELEASE**

**DIGI-NET CHIEF EXECUTIVE ACCEPTED INTO PRESTIGIOUS  
ENTREPRENEUR PROGRAM**

*Robert Parker among top, young entrepreneurs invited to attend Birthing of Giants*

**ATLANTA, May 5, 2004** – Robert T. Parker, CEO & Founder of Digi-Net Technologies, Inc. was selected to join an elite group of 60 entrepreneurs from around the world to attend Birthing of Giants, ranked by Inc. Magazine as the number one educational program of its kind. The three-year program covers six fundamental areas of business: management, finance, human resources, operations, marketing and sales, and research and development.

Birthing of Giants is a renowned executive education program sponsored by the MIT Enterprise Forum, Inc. Magazine and the Young Entrepreneurs' Organization (YEO). The program, held on the campus of MIT and beginning its 8<sup>th</sup> year, has paved the way for over 400 graduates including entrepreneurial giants like Ted Leonisis (AOL) and Michael Dell. Focusing on leadership, it is designed to make the best of the best even better and maybe produce the next Bill Gates.

“We have experienced tremendous growth during our short 5-year history and I look forward to learning from not only my peers but from some of the world’s top business minds,” said Parker. “Being selected to attend Birthing of Giants is a huge privilege for me and Digi-Net because both will certainly benefit from such an experience.”

The group is inclusive of only the most successful and growth-minded entrepreneurs. Acceptance is highly competitive and this year’s class (2006) garnered more than 300 applicants. Each is under the age of 40 and leads a company that grosses more than \$1 million annually.

Instructors include entrepreneurial leaders and well-regarded professors from Babson, Harvard and MIT. This year’s faculty includes, George Naddaff (Boston Chicken Founder), John van Maanen and Bill Isaacs (MIT Sloan School), Pat Lencioni (Five Dysfunctions of a Team), and Verne Harnish (YEO Founder and Gazelles CEO).

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Digi-Net Technologies was founded in 1999 as a commercial software development company with the goal of introducing the human element of everyday life to Internet communications. Digi-Net develops and markets its communication and collaboration software and services into two major segments: community building and electronic commerce. DigiChat and Groopz E-Commerce, respectively, are the cornerstone products for the two segments.

### **About Digi-Net Technologies, Inc. –**

Digi-Net Technologies Inc. ([www.digi-net.com](http://www.digi-net.com)), recognized in the last Florida 100 survey as the 8<sup>th</sup> fastest growing private company and the fastest growing technology company in Florida, is a premier provider of Internet communication solutions to eBusinesses of all sizes. To date, thousands of organizations benefit from the eCRM, community building and instant messaging solutions provided by Digi-Net. From the award winning DigiChat real-time chat software to the patent-pending Groopz E-Commerce proactive web sales and customer service application, Digi-Net prides itself on breaking down the barriers of traditional Internet communication to enable the web to mimic real-world settings. Digi-Net has an extensive client base including the NHL, Paramount, Delta, Sun Microsystems, Jenny Craig, San Antonio Spurs and Maxis Software.

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