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FOR IMMEDIATE RELEASE

**GROOPZ E-COMMERCE AWARDED BEST OF SHOW
AT SPRING INTERNET WORLD 2002**

*Website 101 selects Groopz because of its simple yet extremely powerful sales features
for the small business Webmaster*

GAINESVILLE, FL, May 8, 2002 – Digi-Net Technologies, Inc., a leader in messaging technology for e-commerce and community-building applications, was awarded the best of show distinction at the Spring Internet World conference in Los Angeles by Website101.

The award is presented annually to the solution or company that best addresses a current problem faced by Internet companies.

“We created Groopz as a solution to a problem we found on our own sites and saw a 70 percent increase in revenue since its implementation,” said Robert Parker, CEO and President. “We have put a great deal of work into the Groopz technology and to be recognized in this way adds a high degree of credibility to what we are doing.”

Groopz allows eBusinesses to increase sales, improve customer loyalty and reduce costs by enabling sales reps to communicate with online visitors through text-based dialogue. The Groopz technology allows sales representatives to monitor Website traffic in real-time, automatically qualify the best prospects and proactively initiate a sales dialogue with the prospect. The application doesn't require special browser software, plug-ins, or other downloads.

According to Mike Banks Valentine, Website101 Publisher, the Groopz E-Commerce technology is a stunningly simple yet extremely powerful sales tool designed for the small business Webmaster.

“Groopz enables site owners the ability to greet customers whenever they walk into your Web store, extend a ‘digital handshake’ and offer the well known greeting, ‘Hello, Can I help you?’ ” said Valentine. “This is a valuable tool for the little guy online and the reason Website101 named Groopz Best of Show at Internet World 2002.”

(more)

BEST OF SHOW AWARD

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Website101 is a resource that gathers together a plethora of useful links for builders, plus a grab bag of tools, including a free banner-ad generator and a free small-business e-commerce tutorial that's delivered by e-mail. For more information, please visit www.website101.com.

About Digi-Net Technologies, Inc.

Digi-Net Technologies Inc. (www.digi-net.com), recently recognized as the 8th fastest growing private company and the fastest growing private technology company in Florida, is a premier provider of Internet communication solutions to eBusinesses of all sizes. To date, more than 10,000 web clients benefit from the eCRM, community building and instant messaging solutions provided by Digi-Net. From the award winning DigiChat real-time chat software to the patent-pending Groopz E-Commerce proactive web sales and customer service application, Digi-Net prides itself on breaking down the barriers of traditional Internet communication to enable the web to mimic real-world settings. Digi-Net has an extensive client base including NBC, Proctor & Gamble, Intel, Boeing, Verio, Qwest, Sun Microsystems, Harvard University, Eli Lilly & Co., Lucent Technologies, WorldCom and BellSouth.

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