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**FOR IMMEDIATE RELEASE**

**ZDNET AWARDS GROOPZ E-COMMERCE FIVE STARS**

*Groopz E-Commerce v1.0 earns highest rating from ZDNet Editors Picks Awards*

**GAINESVILLE, FL, August 16, 2000** - Digi-Net Technologies, Inc., a leader in real-time messaging technology for eCRM and community building applications is proud to announce that they have received the highest rating possible for Groopz E-Commerce. "Groopz is an impressive Java-based offering that adds a real-time help desk to your Website. It is incredibly easy to implement and adds a professional touch to your Website that customers and would-be customers are bound to appreciate".

ZDNet operates the world's leading Web destination for people who want to buy, use, and learn about technology and has been the winner of the Computer Press Association's Best Overall Online Site Award for two consecutive years.

"It is very exciting when individuals with such trusted, product-specific intelligence see and understand the value of a product and how it is bound to change the face of electronic commerce" says Todd Johnson, Director of Marketing of Digi-Net Technologies.

Groopz is arguably the most advanced e-commerce tool on the market today. Groopz allows web merchants to provide live, real-time, customer service and to proactively contact site visitors through an easy to use Java-based chat interface. It also allows site owners to "see" on a single screen where all visitors are going on their site, seamlessly "push" information such as files or web pages to them so they do not have to leave the site, and audibly notify them when a visitor is requesting assistance.

Since its release, Groopz has acquired an impressive number of clients that have seen positive results in the short period of time Groopz has been on the market.

Using Groopz will ultimately allow e-businesses to close a higher percentage of sales, turn more visitors into customers, and increase satisfaction of existing customers. Site owners and webmasters are invited to download a FREE version of Groopz at <http://www.groopz.com>.

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### **About Digi-Net Technologies, Inc.**

Digi-Net Technologies Inc. ([www.digi-net.com](http://www.digi-net.com)), recently recognized as the 8th fastest growing private company and the fastest growing private technology company in Florida, is a premier provider of Internet communication solutions to eBusinesses of all sizes. To date, more than 10,000 web clients benefit from the eCRM, community building and instant messaging solutions provided by Digi-Net. From the award winning DigiChat real-time chat software to the patent-pending Groopz E-Commerce proactive web sales and customer service application, Digi-Net prides itself on breaking down the barriers of traditional Internet communication to enable the web to mimic real-world settings. Digi-Net has an extensive client base including NBC, Proctor & Gamble, Intel, Boeing, Verio, Qwest, Sun Microsystems, Harvard University, Eli Lilly & Co., Lucent Technologies, WorldCom and BellSouth.

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